

## EXPERIENCE

### Design Partner / Senior Product Designer

PlusClouds / Istanbul & Amsterdam / plusclouds.com

Remote / December 2024 – Present

As the founding Design Partner, I conceptualized and designed LeadOcean, an AI-driven lead generation platform. I led the product from a complex idea to a user-friendly application, defining the product vision, creating the core user flows, and establishing the foundational design system from scratch. Currently preparing LeadOcean for next steps.

### Lead Product Designer

Keepnet Labs / Istanbul & London / keepnetlabs.com

Remote / July 2024 – December 2024

Mentoring a design team, leading the design strategy for Keepnet Labs' cybersecurity products with a focus on user-centered design, and contributing to innovation by exploring new technologies and trends.

### Senior Product Designer

Sweatcoin / London / sweatco.in

Remote / Jun 2023 – Feb 2024

Led the development of the second version of the Design System for Sweatcoin and Sweat Wallet, managed product design for projects reaching millions of users, and upheld high standards as the sole designer on the Core Team.

### Founding Product Designer

Checkly / Berlin / checklyhq.com

Remote / Apr 2020 – Feb 2023

As a founding designer, led initiatives in UX, UI, and marketing support, created the "Rakun" design system for fast, consistent feature development, built a cohesive design foundation for the company, conducted user testing to inform design decisions, and proposed product ideas that improved user experience and boosted revenue growth.

### Lead UX Designer

Sojern / Istanbul / sojern.com

On Site / Mar 2019 – Apr 2020

Streamlined UX/UI by creating a design system, led the UX team for enterprise and SMB clients, and collaborated with PMs and developers on platform strategy.

### Product Designer

Nolte / New York / wearenolte.com

Remote / Nov 2015 – May 2018

Worked with diverse clients across industries, accelerated product development through design sprints, improved UX through audits, and authored internal documents for scalability.

## EDUCATION

Anadolu University, Eskişehir

BS, Cinema and TV

## PROUD

- Created a design system that actually works.
- Rebranded whole agency with my design team.
- Joined a startup from beginning and contributed as solo designer on achieving Series A.
- Designed a one click feature that beat all other features in terms of revenue growth.
- Worked at companies from three different continents.
- Published my 2nd iOS App
- Made a wireframe kit that was downloaded 24k times.
- Directed a documentary.

